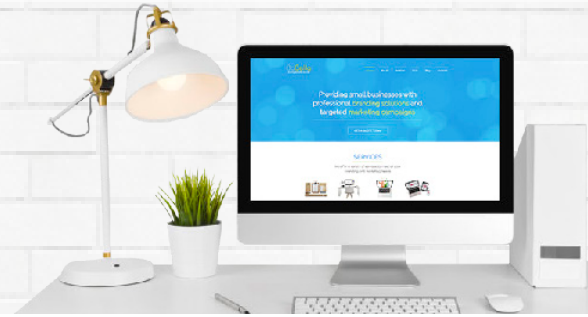




BoBella provides strategic marketing, creative design, website management, and digital communications that help organizations build stronger brands and connect with their audiences. Our integrated solutions support clear, consistent messaging across digital and print platforms.

ABOUT US

Founded in 2014, BoBella LLC is a certified woman-owned small business based in Montgomery County, Maryland. As a local creative partner, BoBella supports recurring design, marketing, and communications needs for organizations serving community audiences across print, digital, and web platforms.

NAICS CODES

- 541430** Graphic Design Services
- 541511** Custom Computer Programming/
Web Design
- 541613** Marketing Consulting Services
- 541810** Advertising Agencies
- 561920** Event and Meeting Planning
Services

OUR CREDENTIALS

COMPANY INFO:

DUNS Number: [081080697](#)
MD Business Number: [W16083396](#)
CAGE Code: [82ZJ1](#)

CERTIFICATIONS:

Economically Disadvantaged Women
Owned Small Business ([EDWOSB](#))
MDOT - ([MBE/DBE/SBR](#))
Montgomery County [LSBRP](#)

CORE COMPETENCIES

- Organized, responsive project support with consistent marketing execution and reliable client communication.
- Strategic digital, and creative marketing for brands, events, promotions, memberships, and tournaments.
- Expertise in web support, email marketing, creative design, digital marketing, and print production.

OUR CAPABILITIES



MARKETING STRATEGY

Marketing strategy, campaign planning, promotional support, branding consultation, and communications planning.



WEBSITE DESIGN & MANAGEMENT

Website design, webpage development, landing pages, content updates, and website maintenance.



GRAPHIC DESIGN SERVICES

Print and digital collateral, brochures, flyers, signage, presentations, advertisements, branded templates, promotional materials, visual assets, and campaign graphics.



DIGITAL MARKETING

Social media management, digital advertising, email marketing, newsletters, SEO support, and content marketing.



EVENT & PROMOTIONAL SUPPORT

Marketing materials for events, sponsorships, trade shows, community programs, and promotional campaigns.

OUR APPROACH

OUR APPROACH TO PROJECT DELIVERY

BoBella delivers organized, responsive, and collaborative project support through structured workflows, clear communication, and reliable execution. We work as an extension of our clients' teams, providing scalable creative and marketing services while maintaining brand consistency, meeting deadlines, and adapting to evolving project needs.

DISCOVERY & PLANNING	We collaborate with clients to understand objectives, priorities, timelines, and project requirements, establishing clear workflows and communication throughout the engagement.
CREATIVE DEVELOPMENT	Our team develops strategic marketing materials, website content, graphic design, digital assets, and branded communications tailored to each client's goals, audience, and communication objectives.
REVIEW & PRODUCTION	Projects undergo collaborative review, refinement, quality assurance, and production preparation to ensure accurate, accessible, professional, and brand-consistent final deliverables.
ONGOING PARTNERSHIP	We provide ongoing marketing support, recurring content updates, website maintenance, project coordination, reporting, and continuous communication to support long-term client success.

OUR EXPERIENCE

BoBella has partnered with government agencies, county programs, private organizations, nonprofit organizations, and community-focused businesses to deliver strategic marketing, creative design, website management, and digital communication services. Our experience includes supporting statewide public outreach campaigns, county-led business initiatives, multi-location organizations, and community engagement efforts through recurring marketing support, digital campaigns, website management, email marketing, social media, event promotions, and print collateral tailored to each client's unique goals.

Our portfolio includes work with organizations such as the **Maryland Department of Health, Fairfax County's THRIVE Small Business Recovery Program, Ground Control Martial Arts, and Relay For Life**, providing scalable marketing and communication solutions across diverse industries and audiences. From long-term creative partnerships to large-scale public outreach initiatives, BoBella delivers organized, responsive, and consistent support that helps organizations strengthen their brand, engage their communities, and achieve their communication objectives.

KEY DIFFERENTIATORS

- Boutique, client-focused agency
- Agile and responsive project delivery
- Integrated creative and marketing solutions
- Long-term client partnerships
- Government, nonprofit & private sector experience
- Consistent brand execution across digital and print